



*jubb*  
UK LIMITED

The plastic bottle specialists



## Introduction

In January 2006, JUBB UK Ltd acquired the business and assets of Jubb Barclay Stuart, a long established group specialising in the manufacture and wholesale of plastic containers and closures for a range of industries throughout Britain and Northern Europe.

From its 40,000 sq. ft custom built facility in Leicester, England, JUBB UK has the capability to manufacture in excess of one million bottles and containers a week in HDPE, LDPE, PP and PVC. In order to provide a complete one-stop service for its customers, JUBB UK also offers extensive printing and labelling options and stocks a range of caps and closures.

The company is ISO 9001:2000 accredited and is working towards further industry accreditation. JUBB UK prides itself in its corporate social responsibility with excellent employee relations, a focus on resource efficiencies, stringent waste management controls and an emphasis on environmental care.



## Company Goals & Objectives

- To have the highest levels of product and service quality in the industry.
- To be the most competitive blow moulder in the industry in terms of price and quality.
- To grow the range of products offered and the number of customers served.
- To continually invest in new machinery and processes in order to have the most dynamic and efficient production facility in the industry.
- To achieve the above whilst minimising our impact on the environment and promoting eco-friendly practices.

**www.jubbuk.com  
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## **Company Strategy**

In order to achieve its objectives, JUBB UK is constantly reviewing its strategies at all levels of the organisation. From sales and marketing to production and quality, the company aims to challenge convention, implement best practice and surpass expectations.

### **Production**

Over the next 5 years, JUBB UK aims to maximise production efficiencies in every step of the blow moulding process. Recent investment in line automation has allowed for fully automatic moulding, labelling and packing resulting in increased productivity, less downtime and improved quality. Furthermore, the company will invest in tooling for new products and multiple cavitation of existing lines.

Measures are also being taken to reduce the overall carbon footprint of the company and to target reductions in our energy consumption.

### **Sales & Marketing**

A major focus over of JUBB UK over the next 5 years will be to increase market presence. The aim of the company is to increase brand awareness and the competencies of the company and to make the name JUBB UK synonymous with quality as well as value. To achieve this, the company will introduce new marketing literature, launch a new website in Q1 2009, exhibit at selected trade fairs, increase targeted advertising expenditure and achieve additional industry accreditation.

In addition to marketing activities, JUBB UK will also drive forward sales by increasing field sales presence, introducing new ranges and entering into new markets. This will include development of e-commerce facilities to allow wholesale ranges to be sold online and in smaller minimum order quantities.

### **Investment & Finance**

JUBB UK Ltd is a privately financed company whose shareholders are fully committed to the company's mission. This means that the majority of earnings can be retained for re-investment into the company and should it be required, additional funding can be quickly sourced. JUBB UK will aim to maximise shareholder wealth in the long term by continually re-investing profits in the short term to build a strong and profitable financial and trading position. Balance sheet strength will be the prime near term focus.

JUBB UK works constantly with its customers and suppliers to create the most effective and flexible financial solutions for all parties concerned. Through regular communication and transparent reporting, JUBB UK will continue to build strong working practices based on trust and reliability.

### **Company Mission**

JUBB UK aims to provide flexible and complete packaging solutions through continuous improvement in business processes, capital investment and innovation whilst maintaining its focus on product quality, customer service, price and environmentally friendly policies

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40 years of Creative Packaging Solutions

- Standard bottle ranges from 30ml to 5 litres in PE, PP and PVC
- Custom moulding facilities
- Direct screen-print
- Label printing and application
- Design and project management for new concepts



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